New Year's Events in Rome

INFORMATION

A MESSAGE FROM ROBERT BONE

Bob Bone, Executive Director of the New Year's Day Parade & Festival in Rome

> I am delighted to introduce you to some wonderful New Year events that we at Destination Events are proud to produce annually in the City of Rome and its surrounding towns and cities.

Destination Events opened their Rome office in 2006 headed up by the highly respected Ela Gurmen and proceeded to create events in Rome and Frascati that became huge hits with both locals and visitors alike. The inaugural successes of 2007/8 were followed by even more success in the succeeding years as the range and style of performance opportunities offered were further expanded.

There has recently been a new administration elected in Rome and with the arrival on the scene of a new, young and dynamic Mayor and his own Major Events team, we have been collaborating with the Rome administration with ever more effective and productive results.

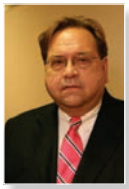
Mayor Ignazio Marino wanted our Rome event to have a splendid centre-piece and so together we created 'The Rome New Year's Day Parade'. This is the official New Year's Celebration of the City of Rome and is the only official Parade in Rome on New Year's Day. The Parade has a fabulous route that begins and in the focal point of all Roman celebrations, the Piazza del Popolo. The route includes via del Corso, Via Condotti, and the famous Spanish Steps.

In addition to the Parade there is a splendid series of outdoor performance opportunities in both Rome as well as in the delightful hilltop town of Frascati where we have also long enjoyed a very special relationship with the administration. Concert opportunities within the Festival series abound and feature venues as magnificent as Santa Maria di Miracoli, Basilica San Giovanni dei Fiorentini, The American Cathedral and the Anglian Church in Rome, as well as the Basilica of San Pietro in Frascati. Of course for very special vocal groups, we also have an unique relationship with The Vatican City.

Youth Music of the World, the world's finest performance travel organiser, works closely with us the event organisers and the event patrons, to produce an unique and exclusive programme for participating musicians and performers from around the world. The quality and educational value of the programme is second to none. We are very pleased to be able to heartily endorse the programme presented to you by Youth Music of The World.

ABOUT US

Youth Music of The World have been appointed by the Mayor of Rome as the exclusive organisers of The Rome New Year's Day Parade & Festival.


F Powell Johann

William Northen

Jonathan Whaley

Dean Oblonsky

Dr Paula Crider

Tim Lautzenheiser

Gary Locke

Geraldine Bone

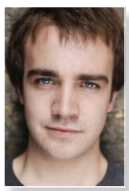
Theresa Davis

Malcolm Chalk

Nick Kidd

Dan Kirkby

Lizzie Bone


Jack Ayers

Joe Bone

Destination Events works in an exclusive agency agreement with the Youth Music of the World organisation for the creation and provision of the Performance tour arrangements for groups appearing in the New Year events in Rome. Youth Music employs a team of dedicated professionals to represent the event throughout the world.

Their Directors of International Participation are Mr. F Powell Johann, Mr. William Northen, and Mr. Jonathan Whaley. They are ably supported by a team of consultants and advisors including Dr. Paula Crider, Dr. Tim Lautzenheiser, Mr. Gary Locke, Mr. Guy Wood and Mr W.L Whaley.

The Rome office of Destination Events is managed by Ela Gurmen with logistical support from Alfredo Vernillo. European Headquarters for Destination Events is in London where the organisation is overseen by Executive Director Bob Bone and Director Geri Bone. Theresa Davis has the role of Director of Administration whilst the Operations Department is headed up by Malcolm Chalk, with Lizzie Bone being directly in charge of operations in Rome. Nick Kidd is the Director of Production assisted by Benita Wakefield, and Dan Kirkby is Director of Communications, supported by Jack Ayers, Social Media Manager. Joe Bone masterminds logistics and merchandise for the London office.

Destination Events is not a travel company, and no travel company can offer you participation. Participation in the events is strictly by the invitation of the Patrons and Organisers. You may apply for an invitation. Initial application should be via email to: info@destinationevents.com

Youth Music have the exclusive rights in the Americas to offer a Performance Travel programme that allows participation in the Rome New Year events. The programme that Youth Music offers has been very carefully prepared and refined by a supremely experienced staff. The aim is to provide participants with a unique, culturally enriching, educational, and ultimately hugely enjoyable Performance Travel experience. Everything that the Youth Music Organisation does is designed to make the Performance Travel Programme easily accessible to group leaders, by removing much of the administrative and organisational burden, thus allowing group leaders the opportunity to devote their efforts to the internal management and performance of their group.

THE FESTIVAL EVENTS

The official Rome New Year's Day Parade is the focal point and centre–piece of the Rome New Year's Day Parade and Festival.

Mayor Ignazio Marino has made it his personal mission to ensure that this is the most important event in Rome on New Year's Day and has ensured through his Special Events office that we, the organizers, receive form the Rome Administration every conceivable assistance in operating and presenting the event. The City of Rome actively and avidly promotes to event.

The result is a truly fabulous Parade route that begins and ends in the focal point of all Roman celebration – The Piazza del Pololo. The route takes groups along the famous shopping streets of Via del Corso and Via Condotti as well as past the famous tourist sites of the Spanish Steps and Piazza Spagna. Enormous numbers of people flock to the route of the Parade to cheer on the Parade. The hugely appreciative, warm and friendly crowds are simply incredible.

In addition to the Parade there is a splendid series of outdoor performance opportunities in both Rome as well as in the delightful hilltop town of Frascati where we have also long enjoyed a very special relationship with the administration.

Concert opportunities within the Festival series abound and feature venues as magnificent as Santa Maria di Miracoli, Basilica San Giovanni dei Fiorentini, The American Cathedral and the Anglian Church in Rome, as well as the Basilica of San Pietro in Frascati. Of course for very special vocal groups, we also have an unique relationship with The Vatican City.

All groups performing in the Rome's New Year's Day Parade and Festival receive motor coach transportation to and from event venues. It should be noted that access to certain venues is restricted to motor coaches and the drop off and pick up points will be a short distance from the performance venues. All events in Rome's New Year's Day Parade and Festival carry the equivalent of US$ 5 million third party liability insurance.

SERVICE

The service is very special. The Performance Tour offered and provided by Youth Music of the World is carefully monitored and stringently checked by Destination Events, and the Festival Patrons and Supporters. Youth Music is granted the right to be the exclusive Event Performance Tour Organiser in the Americas because they fulfill these stringent requirements.

The Rome New Year's Day Parade and Festival is an official event of The City Rome. As such the programme offered and provided to participating groups must be of the highest quality and must present Rome in the best and most accurate fashion possible.

Youth Music's staff and all of their agents and service providers are the very best in their field. Attention to details is the mantra. Youth Music's Senior Representatives overseas and Destination Events Europe based team provide a service that is second to none. But it does not end there. In the summer before each event we provide comprehensive site inspection tours for all group leaders where every facet of the performance tour programme is discussed and demonstrated.

We also organise for each of our performing groups to have a dedicated member of our team stay with them and 'live' each programme with their group as a permanent, ever present, resource. We do not believe that our quality of care is matched by any other organisation.

AIRLINES

Youth Music uses only the world's best airlines, each a major scheduled carrier, and each operating to the highest safety criteria in the aviation industry.

For travelling American groups we use a mixture of American and European airlines. Where possible we use the national airline of Italy, Alitalia. However, Alitalia flies only a few transatlantic routes thus limiting our ability to use them extensively. There is not a huge amount of direct non-stop service to Rome but there are some flights from major US gateways with American Airlines, Delta and United Airlines. Where possible we try to make use of these services once we have exhausted our seat allocations with Alitalia. However, more often than not you can expect an intermediary European stop en route to Rome from most US gateways. This arrangement allows us to make use of the extensive flight network of such carriers as Air France/KLM, Lufthansa/Swiss and British Airways.

All passengers will travel in Coach Class. On International trans-Atlantic flights this always includes at least one main meal, and one snack meal in each direction, complimentary soft drinks, and a full range of in-flight entertainment including movies, TV programmes, and audio channels. On some airlines it is necessary to pay a small amount for a headset.

The main criteria in our selection of airlines is safety, security, on time performance, back up provision in case of problems, and a proven ability to fulfill the travelling needs of musical performance groups. Our airlines contracts are carefully managed and overseen by the fully licensed and bonded subsidiary, Performance Travel Limited, which is based in Richmond, Virginia.

It is not compulsory to secure air travel arrangements through Youth Music/Performance Travel. However, most groups find it advantageous to do. If air travel is not provided by Youth Music Performance Travel then approval for the independently arranged travel must be secured from Youth Music. This is to ensure that the alternate provider is sound financially and reliable operationally, and that the Youth Music Programme will not be compromised in any way by the selected independent supplier.

INSTRUMENT AND EQUIPMENT TRANSPORTATION

One of the unique and very beneficial features of Youth Music's Performance tours is the way in which we handle band equipment, and large instrumentation.

We will have an international Freight Forwarding company collect from your school/ university/group headquarters all of the band equipment and large instrumentation that you need to ship to Rome for your Performances in the Rome New Year's Day Parade and Festival. Your large instruments and equipment will be delivered up to your Rome hotel by event staff. The reverse process will happen on the return journey. We will collect large instrumentation and equipment from your hotel in Rome, and return it directly to your school or other specified address in the United States.

What can be included in the consignment?

We include in the consignment all instruments larger than a trumpet in a standard case, and all equipment including uniforms and hats/shakos.

What happens to items that we cannot include in the consignment?

We strongly recommend that students take such items in their suitcase/major item of luggage. They have a free checked baggage allowance of one item that may weigh up 50lbs. this is a big piece of luggage for a week in Rome. Instruments up to and including trumpets in their cases should either be packed into the piece of checked luggage or carried on board within the carry on allowance. If a trumpet is carried on, then it is counts as the piece of carry on luggage, and only a further purse or laptop case is allowed.

Can I include things that are not normally in the consignment?

We will be happy to give you a quotation that includes trumpets, and anything else not normally included in the consignment. You will find the rates for any additional items are very beneficial, but we must stress that it is not necessary to move outside of our successful and proven system.

What about really big equipment like timpanis?

We include sousaphones, and concert tubas within your consignment because we are not able to rent those in the numbers that might be required in Rome. However, we provide within our programme, at no additional charge to you, a certain amount of concert instrumentation in your Rome venue. In other words things like timpanis, string bases, etc are always provided for you in Rome without any additional charge. You simply do not have to worry about them.

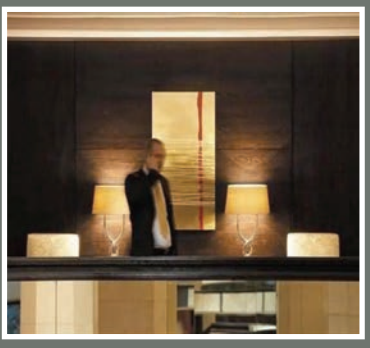
There is very little doubt that the inclusion of this service in the Rome New Year's Day Parade and Festival Performance tour programme is a huge enhancement to the service, and of incalculable benefit to the group organiser.

Obviously, there are a few things that the group organiser has to do himself to make this largely effortless process successful. Accurate and timely completion of an equipment manifest is a requirement, as is the timely acquisition of a goods carnet (passport for the equipment and instruments). We will lead you through these processes very carefully, and make it as painless as possible.

We hope you agree that this particular feature in the Rome New Year's Day Parade and Festival Performance tour is hugely significant, important, and beneficial to the group organiser.

HOTELS

The selection of accommodations is crucially important to the success of a Performance Tour programme. We have carefully selected four hotels in Rome that meet our stringent quality standards and that have the required facilities for travelling groups of young musicians.



We carefully check our selected hotels on a regular basis to ensure that standards are being maintained in every area of the hotel from bedroom stock to food and beverage, from banqueting and meeting rooms to front desk services. The hotels that we will use over the New Year period for Marching Bands, Concert Bands, Orchestras, and other musical performing ensemble are as follows:

- The Marriott Courtyard
  www.marriott.com
- NH Midas
  www.nh-hotels.com/nh/en/hotels/italy/rome/nh-midas
- NH Leonardo da Vinci
  www.nh-hotels.com/nh/en/hotels/italy/rome/nh-leonardo-da-vinci
- NH Villa Carpegna
  www.nh-hotels.com/nh/en/hotels/italy/rome/nh-villa-carpegna

Each of these hotels may be considered superior first class and we believe considerably exceeds the expectations of North American student groups. Students are accommodated in either two or sometimes three bedded rooms, whilst staff members, chaperones and accompanying parents and supporters are accommodated in twin or double bedded rooms. All bedrooms in these Superior First Class Hotels have the sort of facilities that you would expect including en-suite bathrooms, television, radio, direct dial telephone, hairdryer, and much, much more. The standard of decor is high. The standard of hotel services including restaurants, bars and banqueting is equally high. We ensure that every hotel we use has sufficient banqueting space for the group meals that are included in the programme, for rehearsal space should rehearsal be required, for full group meetings, for orientation and other purposes. We also ensure that each hotel provides lockable facilities for the storage of instruments and equipment, and each hotel has a specially designated full time hotel staff member to specifically satisfy the needs of Youth Music clients.

MEALS

Italian food is some of the best in the world, and we aim to give a sample of this great cuisine to everybody who takes part in the Italian programme.

As is commonplace throughout Europe the meal that starts the day is a Continental buffet breakfast, and this is provided every day in the hotel for our groups. A typical breakfast buffet will offer a self-service range of fruit juices, and hot drinks including tea, coffee, and hot chocolate. Cold milk will be available. There will be a number of cereals on offer and a range of fresh fruit. There will be a considerable number of pastries and bread items, as well as a selection of cheeses, hams, and continental cold sausage. There will also always be a range of hot items which will generally include scrambled eggs, bacon, sausages etc.

In our Rome programme we provide dinner every day either in the hotel, in a conveniently located restaurant near the hotel or on a sightseeing route. We also provide a simple two course hot lunch on the full day tour of Pompeii.

On New Year's Eve an enhanced Italian menu is served, as food is the main way of celebrating occasions in Italy. The meal consists of up to four courses. Firstly *antipasto* is served consisting of hams, cheeses and marinated grilled vegetables (in Rome the artichoke is the most famous and favoured of these vegetables) and salads. After the *antipasto*, a *primo piatto* is served. This is generally a pasta dish, a risotto dish, or a substantial soup. This is followed by the *secondo*, a meat or fish dish served on its own without any accompaniment. Lastly there is the *dolce* (dessert) where tiramisú and gelato are firm favourites.

Italian food is some of the best in the world, and we aim to give a sample of this great cuisine to everybody who attends our Italian invitational events.

ITINERARY

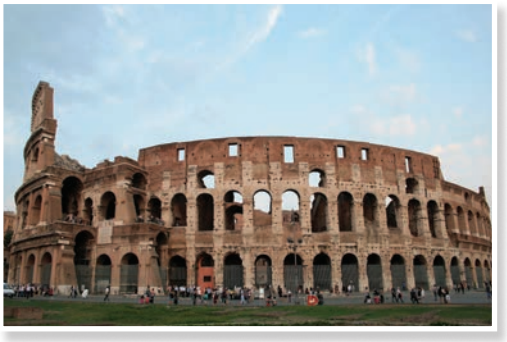
Working with Destination Events local manager and a team of experienced consultants we have developed a week long programme that gives a near perfect balance of performance and rehearsal time, educational sightseeing – bus tour – time, unstructured time in which to plan educational and cultural visits of specific personal interest and some pure fun time.

All of our itineraries are individually constructed by our Italian manager, Ela Gurmen, logistics manager Alfredo Vernillo and our agents Destination Events in London, after consultation with each group leader, to ensure that every group has exactly the itinerary that fulfils all of their specifics needs and aspirations. Our staff are also available to discuss your itinerary with you and assist in the planning of your unstructured time if there are particular places you would like to visit or things you would like to do. On the following pages we describe each of the structured components in our programme, but first a word about our motor coaches and guides.

Whenever motor coach transportation is included in our programme it is provided on luxury, modern, motor coaches, fully certified to the highest levels of industry safety and security and with experienced, safe and qualified drivers. Our motor coach providers have to submit proof of insurance cover to the equivalent of ten million dollars. Modern Italian motor coaches have large panoramic windows, state of the art sound systems, passenger seat belts and have effective air conditioning systems. All motor coaches provide a smoke free environment and our drivers are not permitted to smoke whilst on duty.

Our guides are all fully qualified and licensed, and speak excellent English. We choose guides who are able to provide stimulating and interesting commentary and who can relate well to students.

TOURS



Full day combined coach and walking tour of Rome

Once the capital of the huge Roman Empire, today it is the capital of Italy and contains the City State of the Vatican, headquarters of the Roman Catholic Church. The combined coach and walking tour of Rome uses a chartered motor coach and the services of a fully qualified English speaking guide.

The tour will give an insight into the history and culture of Rome and provide the opportunity to photograph most of the famous buildings and landmarks. The coach portion of the tour takes you to the city walls of Rome, along the Tiber River, past Tiber Island, the Circus Maximus, and The Palatine and Capitoline Hills. After disembarking from the coach the tour will continue on your Youth Music MP3 audio player with the specially produced 'When in Rome' walk taking you to more of the major landmarks in Rome, including The Spanish Steps, The Trevi Fountain and The Pantheon.

Half day tour of the Colosseum and Forum

This half day commences with a tour around the ancient Roman Colosseum.You will be guided by a specially produced Youth Music audio tour taking you all around, and telling you all the stories about the largest amphitheatre built in the Roman Empire. Capable of seating 50,000 spectators, it was used for gladiatorial contests and public spectacles such as mock sea battles, animal hunts, executions and re-enactments of famous battles,

A short walk from the Colosseum is the Roman Forum, the centre of the City around which ancient Rome developed, in which commerce, business and the administration of justice took place. You will be guided around the forum by a specially produced Youth Music audio tour on your MP3 player taking you to all of the most important ruins including the Arch of Titus, The Temple of the Vestal Virgins and the Curia where the Roman Senators met.

Half day tour of The Vatican City

This half day consists of a tour around Vatican City, including entrances to The Vatican Museum, The Sistine Chapel and St Peter's Basilica.

The Vatican City is a sovereign city-state, almost completely walled, within the city of Rome. It is the smallest independent nation in the world and is governed by the Pope, the Holy Father of the Catholic Church.

Your tour will be conducted by a fully qualified English speaking guide and will commence in the Vatican Museum where you will be taken through all of the rooms including the famous Raphael Rooms. The tour will then continue into the Sistine Chapel where you can see the famous ceiling fresco which Pope Julius II commissioned Michelangelo to paint in 1483, and which took him four years to complete! After visiting the Sistine chapel you will be taken into St Peters Basilica. St Peters is one of the largest churches in Christianity covering an area of 6 acres with a capacity of over 60,000 people.

TOURS *(continued)*

It is also one of the holiest sites of Christendom being the burial site of Saint Peter, one of the twelve apostles.

Half day tour of the Catacombs

This guided tour will take you down into the underground passages of the Catacombs, where you will have the opportunity to see where a number of Saints have been buried as well as some of the carved artworks and symbols along the tunnels.

The Catacombs of Rome are the ancient underground cemeteries, located outside of the original city walls, that were used by the Christians and Jews between the 2nd and the 5th centuries. There are 60 catacombs that have been discovered in Rome, but only five are open to the public, the most famous being the San Callisto and San Sebastiano catacombs.

The catacombs are made up of underground tunnels in the form of a labyrinth covering many miles. Each tunnel has rows of niches cut in the side where bodies were laid in a shroud and closed by a slab of marble or tiles. The name of the deceased was sometimes carved on the outside with a Christian symbol.

Full day guided tour to Pompeii

This day involves an early morning departure by coach from your hotel to Pompeii, near modern Naples in the region of Campania.

On arrival a two course lunch will be served in Pompeii at the Hotel Victoria.

After lunch you will meet with your guide for a tour around the city. Pompeii was buried under a layer of ash after the catastrophic eruption of the Mount Vesuvius volcano in AD 79. The city was lost for 1,600 years before its accidental rediscovery. Since then, its excavation has provided an extraordinarily detailed insight into the life of a city at the height of the Roman Empire. Today, it is one of Italy's leading tourist attractions and is a UNESCO World Heritage Site.The tour will take you to a number of highlights of the city including the baths, the villas and the gardens.

GUIDED AUDIO WALKS WITH AUDIOTRAVELER

audiotraveler "audibly good guides"

Youth Music's agent, Destination Events, has partnered with the market leader in audio guided walking tours, Audiotraveler Ltd, to exclusively create special tours for participants on our programmes in Rome, London, Madrid and Paris. Only participants on our programmes have access to the fantastic tours which are updated and made even better each year.

The Rome walks and tours on your specially designed MP3 player have carefully prepared by a knowledgeable team of historians and qualified guides whose material has then been developed by professional script writers and finally performed by the acclaimed radio actor Tyler Butterworth.

Every group member will receive an MP3 Player loaded with a selection of walks, tours and bonus tracks.

Walks

'When in Rome' – incorporated as part of the full day combined coach and walking tour, taking you to the Spanish Steps, Trevi Fountain and Pantheon. (2.5 hours)

'Rome Revealed' – a walk for any independent/ unstructured time on your itinerary taking you to the market in Campo dei Fiore, The Farnese Palace, Tiber Island and the bohemian Trastevere District. (2 hours)

Tour

Colosseum and **Roman Forum** – explore the first and second tiers of the Colosseum learning about the gladiators who competed in the games and the Emperor's who decided their fates. (1 hour). Then continue on to tour of the Roman Forum and admire incredible ruins, including the Temple of Julius Caesar and the Arch of Titus. (1 hour)

Bonus Tracks

The Victor Emmanuel Monument – better known as the wedding cake or the typewriter! (5-10 mins)

Castel St Angelo – Hadrian's mausoleum. (5-10 mins)

Palatine Hill – the centermost of the Seven Hills of Rome and is one of the most ancient parts of the city. (5-10 mins)

The Bocca della Verita – the Mouth of Truth. (5-10 mins)

Circus Maximus – the old chariot racing area. (5-10 mins)

IMPORTANT NOTES

This information tells you about our invitational events in Rome over the New Year period. If you are interested in being considered for invitation this is what happens next.

If you are selected for possible invitation by the patrons and organisers you will be contacted by one of our team of senior representatives and consultants who will be able to answer any questions you may have about the event and the performance tour. The first official correspondence you will receive will be from Destination Events in London in the form of a letter telling you that you have been recommended for participation and asking if you would be able to accept an invitation to participate should one be offered.

If you want to move forward from this stage you will then work with our Senior Representatives and Consultants to decide on the criteria of a performance tour offer that will be made to you. Decisions will need to be made on the following:

- Number of places available
- Dates of travel and departure airport
- Exact performance programme features
- Costs and payment schedules

Once you have agreed the above information you will be asked to complete a confirmation of approvals form. This form confirms that there is no known impediment to your acceptance of an invitation - i.e. that permissions from Principals, Superintendents, School Boards, Band Boosters, and Parents have been granted. You will then need to return the completed form, along with details of the agreed performance travel programme offer, to your Youth Music representative or consultant. Once we receive the above items from your representative or consultant, we will create and send to you a formal contract based upon the agreed parameters. At this stage you will be deemed to have been officially invited. You will be expected to sign and remit the contract by return.

We reserve the right to make alterations to the materials contained in this information pack. We are always seeking to improve our offers and our performance and to ensure that our programmes are the very best available to performance groups of young people from all over the world.

Destination Events
1 Turnham Green Terrace Mews
Chiswick, London W4 1QU
Email: info@destinationevents.com
Website: www.piratadiroma.it
Youthmusicoftheworld