

LNYDP INFORMATION



LNYDP
LONDON'S NEW
YEAR'S DAY PARADE



**All the information you need
for taking part in LNYDP
London's New Year's Day Parade
and Festival**

LONDON'S NEW YEAR'S DAY PARADE & FESTIVAL

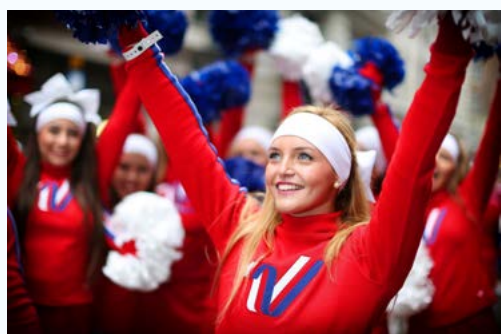
'The Greatest Event in the Greatest City in the World'

- London's most important New Year Event – now in it's fourth decade.
- A week long celebration of music, in a concert series performed in London's finest music venues.
- The greatest New Year's Parade featuring:
 - 8,000 performers drawn from 20 countries around the world.
 - two thirds of a million spectators on the historic and spectacular parade route.
 - six hundred million TV viewers worldwide.

Bob Bone, Founder and Executive Director,
tells you more.



DESTINATION EVENTS – ABOUT US



Destination Events – the founder and owner of London's New Year's Day Parade – is one of Europe's foremost event organisers.

Destination Events boasts a supremely accomplished, experienced and dedicated team of staff. They are expert not only in the production of world class events, but also in the delivery of superb hospitality arrangements and educational touring experiences for performers in their events.

The Destination Events team have to be good – their prime sponsors are The Lord Lieutenantcy of Greater London and the London Mayors' Association. The sponsors need their city to be shown with excellence. That's what Destination Events do.

Meet key team members by visiting the [Destination Events](#) website.

Destination Events has found a worthy partner in the Youth Music of the World organisation. With a dedicated team of experts and consultants, Youth Music source groups who are worthy to be considered for invitation to LNYDP.

Once a group has been accepted for invitation by Destination Events and the Parade's patrons and sponsors, Youth Music then develops a unique performance tour to make it possible for the group to participate in London's New Year's Day Parade and Festival.

Meet key members of the Youth Music team by visiting the [Youth Music](#) website.



THE GALA CONCERT SERIES



The New Year Festival Concert Series features spectacular performances in some of London's finest music venues.

All types of musical ensemble are welcome – Symphony Orchestras, String Orchestras, Concert Bands, Wind Ensembles, Big Bands, Jazz Bands and Brass Bands*. We have the perfect venue for your performance and an enthusiastic local audience waiting to applaud you.

Our superb venues include:

- [Cadogan Hall](#) – click to take a look.
- [St John's Smith Square](#) – click to take a look.



Technical rehearsal, full professional stage management and promotion of all concerts in the series is provided, as are tickets for the best seats in the auditorium for all non-performing members of any group or ensemble.

Take a look at some recent concerts:



* Vocal ensembles of all kinds are catered for in our London International Choral Festival. Click here to visit the [LICF website](#)

THE PARADE



The Parade on January 1st is the central point of the week long Festival. Two thirds of a million people throng the historic streets of Westminster – the heart of London, from 12.00 midday until 3.30pm to view the spectacle as it makes its way past:

- The Ritz Hotel – Piccadilly.
- Piccadilly Circus – heart of West End Theatre.
- Trafalgar Square – Nelson’s Column, National Gallery.
- Whitehall, Horseguards Parade, Banqueting House, Downing Street.
- To the TV Finale performance arena and then on to Parliament Square with the Houses of Parliament, Big Ben and Westminster Abbey.

Take a look at London’s New Year’s Day Parade & Festival:

- Watch this short video presentation of LNYDP.
- Listen to the experiences of previous participants in LNYDP.
- LNYDP generates an incredible amount of global media.
- Dan Kirkby, Communications Director of LNYDP, explains the global media interest in LNYDP.



PASSPORTS & VISAS



Before embarking on an international flight to Europe you must have a valid passport. The passport should have an expiry date of at least six months after the date you return to the United States. If you need to secure a passport for the first time, please ensure that you do so as soon as possible allowing a minimum of eight weeks.

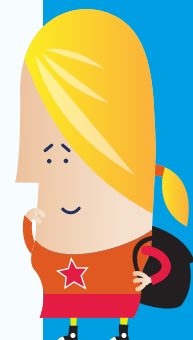
Holders of full USA passports (American Citizens) do not need a visa to enter the United Kingdom.

Holders of non USA passports may need a visa to enter the United Kingdom. Full information of which passport holders need visas to enter the UK are available on the UK Government Foreign Office website. The same website will tell you where and how to apply for your visa. [Click here](#) to visit the website.

On occasions to secure a visa you will need a letter from Destination Events to confirm that you are a member of a performing group in the event and that you will be entering and leaving the UK on specific dates and accommodation is provided for you whilst you are here. Destination Events can supply such a letter but need a minimum of 10 days notice. Some visa applications can take several months. If you do not have or are not eligible to have a full US passport, you need to check if you require a visa and fill in your application as early as possible.

Non-American Citizens staying in the USA on a Green Card should also check with the Department of Homeland Security to ensure that they will be able to re-enter the USA without difficulty after their visit overseas. [Click here](#) to visit the website.

We are committed to help any group members who need assistance in the visa process.



GETTING YOU TO LONDON

Youth Music's staff and consultants at Performance Travel (PTL) are experts in arranging air travel from the USA to London for groups invited to perform in LNYDP*.

It is a complicated business arranging air travel for what are often very large groups. PTL work tirelessly to secure the best blocks of seats with the best airlines and the most convenient schedules for performing groups.

Preferred carriers are British Airways, American Airlines, Delta Air Lines, Virgin Atlantic and United.

Flights to London are always 'overnight' and range in length from just six hours if you are travelling from Boston to 11 hours if you are travelling from Southern California. We always try to book you on direct non-stop services but of course not all cities in the USA offer this service to London. We do try to take you from your nearest major airport and fly you to London with no more than one connection.

London is on GMT (Greenwich Mean Time) over the new year period. GMT is five hours ahead of Eastern, six ahead of Central, seven in front of Mountain Time and a whopping eight hours ahead of Pacific Time. This means if you leave the East coast in the early evening you arrive in London early in the morning on the following day. Flying from the West coast, if you depart late afternoon, it is close to lunchtime the next day when you land in London.

The service on all airlines in coach (economy) is much the same. You receive a free main meal and drinks soon after take off and maybe a small snack meal before landing. All flights booked by PTL allow you one item of checked luggage and one 'carry on' as well – the sizes and weights allowed vary airline to airline. All airlines booked by PTL offer a good range of in flight entertainment.

We deal with the transportation of instruments and musical equipment in a very special and super convenient way.

Check out our airlines:

[British Airways](#)

[American Airlines](#)

[Delta Air Lines](#)

[Virgin Atlantic](#)

[United](#)



LONDON

ROME

*Using the services of PTL to book your flights is not obligatory but is recommended.

TRANSPORTING YOUR INSTRUMENTS & EQUIPMENT TO LONDON



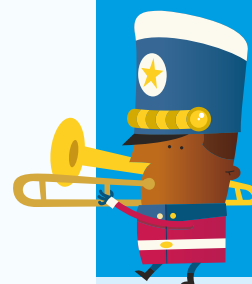
One of the most beneficial and appreciated elements included in the Destination Events portfolio and provided as part of the Youth Music programme to LNYDP, is the hassle free way that musical instruments and equipment are transported to London and back to the USA.

- All instruments*, uniforms and essential equipment** are collected from your home base in the USA – school, college, university, or rehearsal centre – and air freighted to London.
- Everything is delivered to your hotel in London just before you arrive and is placed in a secure storage facility exclusive to your group.
- When all performances are complete, your consignment will be collected from your hotel and air freighted back to the USA and delivered to your home base a few days after your return from London.

What do you have to do?

- Complete a detailed and precise 'equipment and instrument' manifest from our template.
- Ensure you have hard/durable cases and boxes for your consignment.
- Pack and label your consignment accordingly.

It's so easy – let our Logistics Director, Joe Bone, tell you how.



* We recommend that smaller instruments – piccolos, flutes and even clarinets are either taken by individual performers in their checked luggage or consolidated in to larger boxes of multiple instruments for inclusion in the freight consignment.

** For concert performers we provide timpani, a limited number of pit instruments, string basses etc. without charge and so these items do not need to be transhipped.

ACCOMMODATION



It is really important to LNYDP organisers that every performer in the event has a great place to stay.

The hotels used are very carefully selected and regularly checked by LNYDP staff to ensure that their standards are maintained.

All hotels used are categorised as superior first class. Standards of decor, furnishing and housekeeping are always high.

- Most participants are accommodated two per room (two beds or one Queen or King bed). Some hotels offer studio type rooms that can accommodate up to four people. Most hotels can offer limited numbers of three bedded rooms.
- All bedrooms have private bathrooms, some with tubs and showers and some with walk in showers only.
- All rooms have flat screen TV's, direct dial phones and hair dryers.
- All hotels offer complimentary WiFi.
- All rooms have mini fridges (minibars destocked).
- All hotels offer irons and ironing boards – mostly in every room.
- All hotels offer meeting room facilities to our groups and most offer rehearsal facilities.
- All hotels provide locked and secure rooms for the storage of musical instruments and equipment.

Take a look at our current hotel portfolio:

[DoubleTree by Hilton Hotel London - Tower Hill](#)

[DoubleTree by Hilton Hotel London - Westminster](#)

[Hilton Kensington](#)

[Hilton Olympia](#)

[Park Plaza Westminster Bridge](#)

[Park Plaza Waterloo](#)

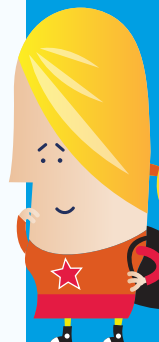
[Park Plaza Victoria](#)

[Park Plaza Riverbank](#)

[Holiday Inn Kensington High Street](#)

[Holiday Inn Kensington Forum](#)

[Copthorne Tara Hotel Kensington](#)



MEALS



The London New Year's Day programme makes sure that participants don't go hungry.

Breakfast is included every day*. A special buffet breakfast is offered to all groups in their hotel. Juices, fresh fruit, yogurt, bread and pastries, ham and cold meats, cheeses, plus always at least two hot items – eggs and either bacon or sausage. Hot drinks will include coffee, hot chocolate and hot teas.

Dinner is included every day. For some days this is a prearranged buffet or plated meal served in a private room at the hotel. On other days we provide two options for dining outside of your hotel.

The first option would be to pre-book a group meal for you at a restaurant of your choice. This would be either a private dining room at a public house or 'pub' or a themed restaurant, such as British, Italian, Chinese or Indian cuisine.

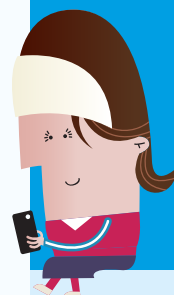
The second option would be to provide every individual with a special dine around pre-paid card, usable at over 4,000 restaurants throughout London. With the city now widely acknowledged as the culinary capital of the world, with more ethnic dining opportunities available than in any other place, the restaurant card is the perfect way to explore some of London's great restaurants in smaller chaperone groups.

Round trip motor coach transfers will be provided for both options.

A much appreciated addition to the food offering is a special sack lunch provided in the Parade assembly area for all who take part in the Parade on New Year's Day. This lunch consists of a gourmet sandwich, a variety of snacks and bottled water. Gluten free and vegan options are available.

On all other days we don't provide lunch. A good fast food lunch can be bought for around £4.00 – £5.50 (\$5.00 – \$7.00) or a sandwich lunch can be purchased for around £2.00 – £4.00 (\$2.50 – \$5.00).

* Breakfast is not included in the hotel on the day of arrival. There will have been an offering of a very light breakfast or snack on the plane before it lands. Breakfast is included at the hotel on the day of departure.



SEEING LONDON & ENGLAND



It is very important to us and to our patrons, sponsors and supporters that all LNYDP participants get a fantastic impression of London and England during their time here.

We start by securing great hotels, sourcing quality meals and, of course, providing the greatest stages in the world on which to perform.

Then our brilliant team of vastly experienced itinerary planners and hosts come into play to create and deliver a stunning collection of tours, visits and opportunities that give, in a short time, a terrific overview and introduction to our long history, our rich culture and our diverse and welcoming population.

There are a wonderful array of motor coach tours with the best and most interesting guides in any city in the world. Our coaches are all 'state of the art' modern touring vehicles (never call them buses – at least in the drivers' earshot!) with panoramic windows. Our coach operator carries \$15 million of liability insurance so you are always safe and protected whilst you are on board.

Meet Stuart Cannon, our chief guide, who will tell you a little about his special Blue Badge qualification and about some of the tours that we provide for you.



A half day panoramic sightseeing tour of the West End and the City of London. The ideal introduction to our great City. See the Houses of Parliament with the Clock Tower that holds the bell of Big Ben, Buckingham Palace, Westminster Abbey, Whitehall, Downing Street, Trafalgar Square, Piccadilly Circus and 'Theatreland' along Shaftesbury Avenue. Look in to Chinatown and Soho, see St. Paul's Cathedral, The Bank of England, Mansion House and The Tower of London. All the time you will be entertained and informed by one of our specially selected guides.

A half day to [The Tower of London](#) and the [Crown Jewels](#). The Tower has served as a royal palace, fortress, prison, place of execution, mint, menagerie and jewel house during its 900 year history. Attractions in the Tower include the Bloody Tower, Traitors Gate, the Chapel of St. John and the Jewel House where the Crown Jewels of England are on show.



SEEING LONDON & ENGLAND, CONTINUED



A short panoramic boat trip on the River Thames. The River Thames that flows through the heart of London is the reason that our great capital city is built where it is. From your vantage point on your private river cruiser, your guide will bring the long and varied history of the city alive, from pre-Roman times until the present day. You will hear stories about the Black Death and the Great Fire of London and see many iconic buildings, including the Tower of London, Tower Bridge, the Palace of Westminster and The London Eye.



A tour of [Westminster Abbey](#). The abbey was founded by Benedictine monks during the middle of the tenth century, but the current building was started by King Henry III in 1245 and is one of the most iconic Gothic buildings in the country. There have been 39 coronations in the Abbey since 1066, the most recent being on 2 June 1953 for her Majesty Queen Elizabeth II. Over 3,300 people have been buried or commemorated at Westminster Abbey, with seventeen British monarchs, including King Henry V and all the Tudors except for Henry VIII, as well as many famous luminaries, such as Isaac Newton and Charles Dickens. There have also been seventeen royal weddings, the most recent on 29 April 2011 between Prince William of Wales and Catherine Middleton, now Duke and Duchess of Cambridge. The architecture within Westminster Abbey is beyond spectacular, note the Henry VII Chapel, commonly referred to as the Lady Chapel, and the beautiful organ installed for the Coronation of King George VI in 1937.



A ¾ day tour of [Windsor](#) and [Windsor Castle](#). Twenty five miles to the west of London lies Windsor, whose 11th century castle is the seat and primary home of the British Royal family. Visit the castle with its State Apartments and Royal Chapel – the burial place of many of our monarchs. Spend time in the delightful town and look out at the vista of Britain's most famous public (private) school, Eton College – alma mater to so many British Prime Ministers and Royal Princes.

A ¾ day tour of [Oxford](#). Oxford is home to the oldest university in the English speaking world. On this tour you will visit one of the historic colleges that make up the [University of Oxford](#). The buildings that house the colleges are simply superb and full of history. The City is an interesting mix of 'town and gown' with the academics and scholars of the University representing 'gown' and the thousands of skilled workers associated with the BMW Mini plant representing much of the 'town'. It is always great fun to look out for the sites and scenes used in the famous movies such as Doctor Strange, the Harry

SEEING LONDON & ENGLAND, CONTINUED



Potter series, Young Sherlock, the X-Men series and many others, which was all set in and around Oxford.

A ¾ day tour of [Hampton Court Palace](#). This superb Tudor Palace located on the banks of the Thames was originally built by Henry VIII's Chancellor, Cardinal Thomas Wolsey. Wolsey fell from favour – not least because he had built himself a Palace better than the king's and so Henry requisitioned it and it became a Royal Palace which it remains to this day. A visit to the Palace includes entrance to the State Apartments with their magnificent art collections, a tour of the splendidly restored Tudor kitchens (Henry and his court were notorious for their gluttony), a look at the earliest Real (Royal) Tennis Court and the chance to lose yourselves in the famous maze.

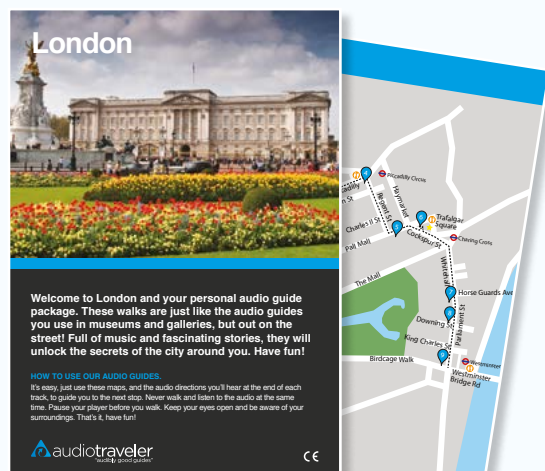
Every programme includes five out of these six special tours/visits. London Panoramic, The Tower, Westminster Abbey, and Windsor we think are best included for all. Then you should choose between Oxford and Hampton Court for your fifth visit.

For those who have taken part previously in LNYDP and have been offered a subsequent invitation we have alternative tours/visits to offer. Remember though that whilst it might be a director's second or third time around (or maybe more) it should always be borne in mind that usually group members just get one bite of the cherry. Thus we recommend choosing from the above.

Malcolm Chalk and Ashmi Suchak, from the operations team at Destination Events, explain in their own words the services they offer as you plan for your participation in LNYDP.



EXCLUSIVE AUDIO GUIDED WALKS



London is one of the greatest 'walking' cities in the world. At the heart of London, in the City of Westminster, in the 'Square Mile' City of London and in the historic boroughs of Southwark, Tower Hamlets and Lambeth there is something unique, arresting and fascinating around just about every corner, in every nook and cranny and in every historic narrow alley way and mews.

LNYPD thinks it really important to show its special visitors the very best that London has to offer and to give a perspective of the city than can really only be achieved on foot.

So we commissioned the very best. We asked the famous radio actor and historian Tyler Butterworth if he would write and perform for us a series of unique walks showing the very best and most interesting parts of London to our performers and visitors.

All of Tyler's walks, produced exclusively for LNYPD, are presented on easy to use credit card size MP3 players equipped with headphones, a charger (and adaptor) and accompanied by printed materials to assist you. These 'keep and take home' players are a fabulous educational tool and should make the LNYPD programme worthy of a history credit!

You will receive a total of three separate walks when you come to London, all of which will be included in your daily itinerary. They will be downloaded on your very own audio player. for you to use all week and then take home as a memento.

To make it easy for you to accomplish each walk, we will include details in your final itinerary. We will also provide motor coaches as part of your travel programme to take you to the start of each walk and have you picked up at the end, before going off on your next activity.

Get a taste of each walk by clicking on the links below:

London's New Year's Day Parade Route – learn about the history and all of the stories behind this iconic parade route. The next time you experience it, you will be marching in front of many thousands of cheering spectators.

The South Bank Stroll – a walk from the London Eye to Southwark Cathedral and Borough Market. Historic Southwark to 21st century Southwark in one walk.

London, Rock & Roll Capital of the World – exploring the history of the Swinging Sixties, Glam Rock, Punk Rock, Brit Pop and much more.

Listen to Tyler Butterworth tell you about these wonderful walks.



NEW YEAR'S EVE



It's time to party – but not till too late as you'll be taking part in the greatest show on earth the following day – and there may well be an early morning call for performers in LNYDP!

But we do throw a great party to welcome in the New Year.

- A private room is reserved at the hotel for you and all the other groups of performers staying in your hotel.
- The room will be prepared for the party by your tour assistants.
- We provide glow bands, balloons and party poppers to help the evening go with a bang!
- A top rated dj and light show will be provided with a terrific playlist of just about anything you can think of.
- We provide pizza and sodas to boost the calories you shed with the dancing.
- All parties are 100% secure, free of alcohol, and exclusive to LNYDP performers.



UNIQUE SERVICE



We have been doing this a long time and have developed what we consider to be the very best team of professionals to ensure that your programme in the UK to take part in LNYDP is as wonderful as it can possibly be.

A little earlier we looked at the great DEL team who organise LNYDP and your London hospitality arrangements. If you want to refresh your memory just [click here](#).

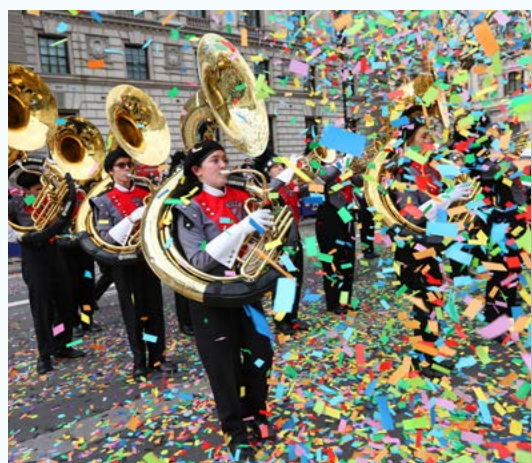
Likewise you are in really good hands with the Youth Music/Performance Travel teams in the USA and UK. Again if you want a reminder of who they all are just [click here](#).

So you have great people taking care of you but what else makes our service so special?

- **Our Group Organiser's Guide.** An absolutely invaluable manual detailing out every step of the way how we need you to prepare for your groups participation in LNYDP. This guide is delivered to you electronically in the early part of the year that you travel. Regular updates are sent as modifications and improvements are made.
- **Site inspection.** It is imperative that every group is represented by its leader/s on a site inspection programme in London. On this site inspection there are a series of seminars, meetings, venue tours, Parade route walks and hotel tours that prepare you for leading your group at the end of the year.
- **Virtual site inspection.** After site inspection we provide you with a copy of a digital presentation covering everything that has been discussed and shown to you in London, but in a way that can be presented to your group.
- The ace up our sleeve is our team of **Tour Assistants**. Each group will be allocated one. Your Tour Assistant will have been carefully trained and will be an ever present resource of organisation, information and friendship whilst you are in London – '24/7', from the moment you arrive until the time you leave. During site inspection we will secure from you the profile of the type of person you want and then we will make our staff allocation in November. We will have your Tour Assistant contact you in December to introduce him or herself and see what they can do to help you in your last minute preparations. Our Tour Assistants are terrific people, all with a deep knowledge and passion for London and LNYDP.



IMPORTANT EXTRAS



For performers:

- All performers in LNYDP are presented with a specially struck medal to acknowledge their contribution to the greatest event in the greatest city in the world. You can only receive a medal if you take part – they are highly sought after.
- Every performer will receive a digital version of the group photo taken either on New Year's Day or at a gala concert.
- All participants will receive a complimentary digital download of the full LNYDP TV programme, featuring every performance group in the parade.

For non performers:

LNYDP truly welcomes family members, friends, alumni and supporters of all performing groups and offers them the same arrangements as for performers. So we are delighted to offer the following to all categories of non-performers in every group as a little extra.

- A complimentary ticket to each and every concert that their group performs in.
- Priority access to the highly sought after LNYDP grandstand tickets. Tickets go on sale to the general public on 1st July each year and sell out within hours, but seats will be held for non-performing members of overseas performing groups until the 1st October provided the tickets are ordered as a group through the LNYDP London office. Payment will be through Youth Music as a supplement to the group billing. Grandstand tickets ordered after 1st October cannot be guaranteed.



SECURITY & PEACE OF MIND

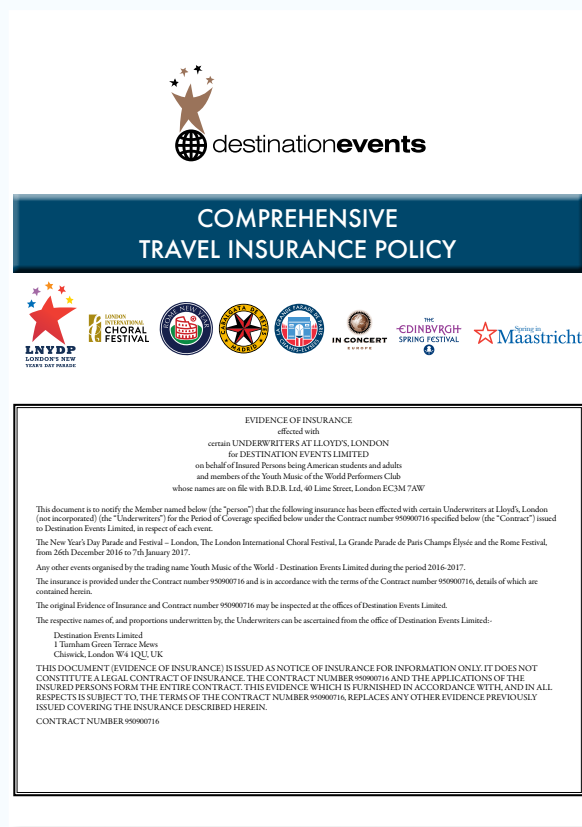


A comprehensive travel insurance policy is included for everyone on the performance tour programme to LNYDP.

Coverage includes:

- cancellation for specific reasons.
- medical and emergency expenses.
- personal accident.
- baggage.
- delayed baggage.
- musical instruments.
- rental or replacement musical instrument.

This protects the vast majority of the performance tour cost should you be forced to cancel for a significant number of reasons.



WHERE DO YOU GO FROM HERE?

Youth Music's (YM) Directors of International Participation, along with their consultants, are constantly scouring the Americas for groups we would like to invite to take part in LNYDP and the Festival.

If you are contacted by a member of the YM team and are interested in going a step further, then Youth Music will ask LNYDP to put your name before the steering committee for approval. If you secure this approval, LNYDP will write to tell you that you have been accepted for invitation.

You will then enter into negotiations with YM, who will produce for you a document entitled 'Offer of Performance Tour'. This encapsulates your discussion with YM, listing out the dates that you would travel and the gateway you would travel from, the number of places we can offer you, an exact listing of performance, hospitality and educational touring features, a cost and a payment schedule. The final page of this document requests that you secure signatures from all relevant parties that you may accept the offer.

Once accepted, the Offer Document is returned to Youth Music/Performance Travel who then create a contract based on the contents of the offer. Once you have signed and returned the contract you will then be contacted by LNYDP to set up a date for the presentation of the official invitation. This will be undertaken during a visit to your group in the USA by one of the Senior or Principal Patrons of LNYDP. You are not deemed invited and the contract is invalidated, if you do not receive the official invitational visit.





LNYDP
LONDON'S NEW
YEAR'S DAY PARADE



Destination Events
No 1 Turnham Green Terrace Mews
Chiswick, London W4 1QU
Tel: +44(0)20 3275 0190
email: info@lnydp.com
www.lnydp.com